



September 2009

Hockley Village Centre Redevelopment Survey

Your views are *urgently* needed.

Rochford District Council (RDC) is about to submit strategic planning proposals to redevelop Eldon Way and the Foundry Industrial Estates, which will materially affect the way the village centre develops. RDC's revised 'Core Strategy' proposes that all existing businesses are relocated, mainly to greenbelt land at the airport, and the land utilised for mixed development including offices, leisure, community uses as well as an estimated additional 200 residential dwellings.

Once approved it will be difficult, if not impossible, to change this policy and we believe it is "unsound" because it:

- contains new proposals which have not previously been consulted on;
- ignores the recent Hockley Area Action Plan (HAAP) consultation, which was overwhelmingly rejected by respondents; and
- pre-empts the next HAAP consultation due May 2010.

We would appreciate your support as follows:

1. We are undertaking a survey across the entire village, in order to gather views and to try and ensure that any redevelopment of the village centre meets the needs and desires of Hockley's residents. The results will be analysed and forwarded to RDC.

Please complete the survey online at <http://www.hockleyunderthreat.com/> or complete and return the copy overleaf to the following locations:

White Hart Dentist, Library, Station Newsagent, Broad Parade Chemist, Hockley Day Centre, Cullys, Jones Family Practice, Hockley Post Office, Hawkwell Post Office, CJ's Bowling Alley; Hair Parlour.

2. Please submit your views on the Core Strategy to RDC either online at <http://rochford.jdi-consult.net/ldf/> or e'mail: planning.policy@rochford.gov.uk or by obtaining a questionnaire from the council.

More information, and the survey findings, will appear on the websites below. An open public meeting will be held on 13 October at 7.30pm, in Kilnfield House (by the station). Hockley Parish Council are also holding a meeting on 10 November at 8:00pm in Greensward School.

Please submit your views by 25th October.

Thank you.

Issued by:

Hockley Residents Association
www.hockleyresidents.co.uk

Hockley Parish Plan Group
www.hockleyparishplangroup.co.uk

Hockley Under Threat
www.hockleyunderthreat.com

Working together for Hockley

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1&2 Shopping, what changes to the Village Centre shops would you like to see?

| | Option | Delete as appropriate |
|-----|--|------------------------------|
| 1.1 | Minor improvements only; no major changes | Yes / No |
| 1.2 | Limited changes to selective buildings | Yes / No |
| 1.3 | Major redevelopment, with additional housing above | Yes / No |
| 2.0 | Introduction of a town square | Yes / No |

3. What size of supermarket(s) does Hockley need?

| | Option | Delete as appropriate |
|-----|--|------------------------------|
| 3.1 | Smaller than existing (i.e. Somerfield) | Yes / No |
| 3.2 | Existing is adequate / No Change | Yes / No |
| 3.3 | 25% / 50% / 100% larger than existing (please delete as appropriate) | |
| 3.4 | Two small supermarkets are required | Yes / No |

4&5 What should happen to Eldon Way Industrial Estate?

| | Option | Delete as appropriate |
|-----|---|------------------------------|
| 4.1 | No/little change | Yes / No |
| 4.2 | Relocate existing business & redevelop as commercial / retail / leisure / housing (c150-200) mix | Yes / No |
| 5 | Additional facilities required: Residential (i.e.more housing) / Commercial / Leisure / Community Centre / Healthcare centre / Village green / Youth Centre / Other (please specify) | Ring TWO preferences |

6. Are there adequate parking facilities in Hockley? Yes / No

7. To assist traffic flow, do you think that the mini-roundabout junction at the Spa Pub should be replaced by traffic lights Yes / No
If "No", please state suggestions for improving traffic flows

8. General comments/suggestions (continue on separate sheet if necessary)

Optional

| | |
|-------------------------|--|
| Name: | |
| Address/e-mail address: | |